



ZLoop is a free application made up of the four components listed below. Together they give everyone the ability to privately connect, collaborate and interact.

#### 1) **Loops**

ZLoop gives you the ability to create an infinite number of private online communities called loops. The ease of loop creation means they can be used for anything. Some loops will be large (an entire 10,000 person organization) and other loops will be small (a single meeting of 3). ZLoop was built to allow you to have hundreds or thousands of loops. Over time some loops will be ongoing and active, while others simply serve to retain and archive past interaction.

#### 2) **Relationships**

ZLoop relationships are a new medium for one-to-one interaction. Relationships provide a private place to keep up-to-date on colleague's, friend's and acquaintance's contact and personal information, while also providing ways to share and collaborate around multiple content types.

#### 3) **Inbox**

It would be impossible to interact within and between hundreds of loops and thousands of relationships if you needed to navigate to each one independently. ZLoop has an inbox that notifies you of activity happening within all of your loops and relationships, letting you instantly respond to and interact with that content. Special controls allow you to filter the flow of incoming inbox information for each individual loop.

#### 4) **Identity Manager**

In real life, the personal information you share differs when you're at work, with your family, or hanging out with friends. ZLoop replicates this by giving users multiple identities to share only the information that is appropriate to each loop. Furthermore, because interaction on ZLoop is specific to every loop, interaction remains in the appropriate context and is never inappropriately exposed. The result is that community members see only the information you have chosen to display in each particular loop.

By focusing on privacy and productivity, ZLoop has built a new medium for online interaction - a medium that more closely aligns with people's everyday lives.

ZLoop is collaboration software helping real communities interact.